# 2020 Thoracic Anesthesia Symposium

## EXHIBIT OPPORTUNITIES

<table>
<thead>
<tr>
<th></th>
<th>Silver ($2,500)</th>
<th>SPECIAL In-Kind Equipment Manufacturers* ($1,500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>One 6-ft tabletop</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Exhibitor badges</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Copies of the program book</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Banner ad in blast email</td>
<td>1 post-meeting</td>
<td></td>
</tr>
<tr>
<td>Logo and link on SCA website</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Listing and booth description in meeting app (50 words)</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Website listing and booth description (50 words)</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Onsite recognition signage</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Attendee list, including name, institution, city, state, and ZIP (delivered 2 weeks prior to meeting)</td>
<td>✔</td>
<td></td>
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</tbody>
</table>

*Equipment must be provided to receive table. Additional conditions apply.
Charging Station | $2,500 each
Sponsored stations will be placed in a prominent location for the entirety of the meeting. Features:
• Recognition signage at the event, online, and in the program book

Meals and Breaks
75% of meeting attendees take advantage of meals during the meeting. 80% take advantage of each refreshment break. Offered in the exhibit hall, these breaks offer you immediate access to attendees. Features:
• Recognition signage at the event, online, and in the program book
Options:
• Continental Breakfast | $7,500
• Boxed Lunch | $15,000
• Refreshment Break | $4,500

Evening Reception | $8,000
More than 200 anesthesiologists attend TAS. This is your chance to connect directly with leading thoracic anesthesiologists. Features:
• F&B (passed appetizers and drink ticket)
• Your company provides the welcome announcement at the event
• Recognition signage at the event, online, and in the program book

Advertising Opportunities
Prices upon request.
• Program book ad
• Blast email banner ad
• Meterboard ad in prominent location
• Special onsite opportunities including elevator/window clings, shuttle bus advertising, and more!

Non-CME Symposia
Supporters can develop and provide 1-hour promotional or educational programs in accordance with their own guidelines. These activities will not compete with CME programs, affording you an opportunity to present your product(s) as a workshop or host a special activity to present branded or nonbranded information to attendees.
Options:
• Breakfast | $20,000
• Lunch | $20,000

Support packages can be customized to meet your needs!
For more information, contact Michele Gallas at mgallas@scahq.org or 847.375.4853.