



2019 Echo Week

EXHIBIT OPPORTUNITIES

	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Number of tabletops (6 ft)	2	1	1
Exhibitor badges	5	3	2
Support ribbon for your representatives	X	X	
Ad in Program Book	Full page	Half-page	
Copies of Program Book	5	3	1
Banner ad in blast e-mail	1 pre-meeting AND 1 post-meeting	1 post-meeting	
Logo and link on SCA website	X	X	
Website listing and booth description (50 words)	X	X	
Listing and booth description in meeting app (50 words)	X	X	X
Onsite recognition signage	X	X	
Attendee list: Name, institution, city, state, Zip (delivered 2 weeks prior to meeting)	X	X	X

FEBRUARY 17-22 | LOEWS ATLANTA HOTEL | ATLANTA, GA



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SPONSORSHIP OPPORTUNITIES

Meeting App | \$15,000

95% of meeting attendees download the app to access their handouts and meeting evaluations. Features:

- Initial splash screen before attendees login to the event
- Banner ad on home screen

Charging Station | \$3,500 each

Each sponsored station will be placed in a prominent location for the entirety of the meeting. Features:

- Recognition signage at the event, online, and in the Program Book

Meals and Breaks

75% of meeting attendees take advantage of meals during the meeting, and 80% take advantage of each refreshment break. Offered in the exhibit hall, these key times offer you immediate recognition. Features:

- Recognition signage at the event, online, and in the Program Book

Options:

- Continental Breakfast | \$20,000
- Boxed Lunch | \$28,000
- Refreshment Break | \$7,000

Key Cards | \$6,500

The majority of our meeting attendees stay in the headquarters hotel. This sponsorship puts your company's name directly in the hands of our meeting attendees!

Non-CME Symposia

Supporters can develop and provide 1-hour promotional or educational programs in accordance with their own guidelines. These activities will not compete with CME programs, affording you an opportunity to present your product as a workshop or host a special activity to present branded or nonbranded information to attendees. Features:

- Session room with table and chairs
- Place your own signage advertising your event for the 12 hours leading up to the time slot

Options:

- Lunch | \$13,500

Advertising Opportunities

- Program Book ad
- Banner ads in the SCA Newsletter
- Blast e-mail banner ad
- Banner ad in meeting app

Support packages can be customized to meet your needs!

For more information, contact CorporateRelations@scahq.org.