

# 2019 Annual Meeting & Workshops

## EXHIBIT OPPORTUNITIES

	Platinum <del>\$46,100</del> <b>SOLD OUT</b>	Gold \$16,500	Silver \$11,500	Bronze \$7,500	Exhibitor \$3,000
Exhibit space	20' x 30'	20' x 20'	10' x 30'	10' x 20'	10' x 10'
Exhibitor badges	12 (extra badges discounted 50%)	10 (extra badges discounted 50%)	8	5	2
Support ribbon for your representatives	X	X	X		
Ad in the Program Book	Full page	Full page	Half-page	Quarter-page	
Banner ad in blast e-mail	1 pre- and 1 post-meeting	1 pre-meeting OR 1 post-meeting	1 post-meeting		
Additional advertisements	Ad in 1 issue of the SCA Newsletter and 1 use of approved postal mailer to meeting registrants	Ad in 1 issue of the SCA News- letter OR 1 use of approved postal mailer to meeting registrants	Ad in 1 issue of SCA Newsletter		
Logo and link on SCA website	X	X	X	X	
Listing and booth description in meeting app (50 words)	X	X	X	X	X
Website listing and booth description (50 words)	X	X	X	X	
Onsite recognition signage	X	X	X	X	
Attendee list: Name, institution, city, state, Zip (delivered 2 weeks prior to meeting)	X	X	X	X	X



# 2019 Annual Meeting & Workshops

## SPONSORSHIP OPPORTUNITIES

### Meeting App | \$15,000

60% of meeting attendees download the app in order to access their handouts and meeting evaluations.

Features:

- Initial splash screen before attendees login to the event
- Banner ad on home screen
- Sole or partial sponsorships available

### Charging Station | \$2,500 each

Each sponsored station will be placed in a prominent location for the entirety of the meeting. Features:

- Recognition signage at the event, online, and in the Program Book

### SCA Attendee Lounge | \$10,000

THE place for attendees to relax, charge their mobile device, print a boarding pass or other documents, and enjoy a cup of coffee. Features:

- F&B (coffee and snacks)
- Recognition signage at the event, online, and in the Program Book

### Welcome Reception Sponsor | \$40,000

All Annual Meeting attendees are invited to join their colleagues and our industry partners in the exhibit hall for this event. This is your opportunity to connect directly with the physician leaders in the specialty. Features:

- F&B (passed appetizers and drink ticket)
- Opportunity to welcome the attendees with a short presentation
- Partial sponsorships available (\$10,000 minimum)

### Special Event Sponsor | \$3,000

An exclusive group of approximately 250 leaders in the field will attend this special event. Features:

- 10 tickets to be distributed at your discretion
- Recognition signage at the event, online, and in the Program Book

### Meals and Breaks

75% of meeting attendees take advantage of meals during the meeting, and 80% take advantage of each refreshment break. Offered in the exhibit hall, these key times offer you immediate recognition.

Features:

- Recognition signage at the event, online, and in the Program Book

Options:

- Continental Breakfast | \$38,000
- Boxed Lunch | \$125,000
- Refreshment Break | \$25,000

### Key Cards | \$10,000

The majority of our meeting attendees stay in the headquarters hotel. This sponsorship puts your company's name directly in the hands of our meeting attendees!

### Non-CME Symposia

Supporters can develop and provide 1-hour promotional or educational programs in accordance with their own guidelines. These activities will not compete with CME programs, affording you an opportunity to present your product as a workshop or host a special activity to present branded or nonbranded information to attendees. Features:

- Session room with table and chairs
- Place your own signage advertising your event for the 12 hours leading up to the time slot

Options:

- Lunch | \$20,000
- Dinner | \$15,000

### Advertising Opportunities

Prices upon request.

- Program Book ad
- Room/Door drop (May 18, approx. 700 rooms)
- Banner ads in the SCA Newsletter
- Blast e-mail banner ad
- Onsite signage
- Blast email to SCA members (available to Exhibitors only; content guidelines apply and subject to SCA approval)

**Support packages can be customized to meet your needs!**

For more information, contact [CorporateRelations@scahq.org](mailto:CorporateRelations@scahq.org).