

# Society of Cardiovascular Anesthesiologists (SCA)

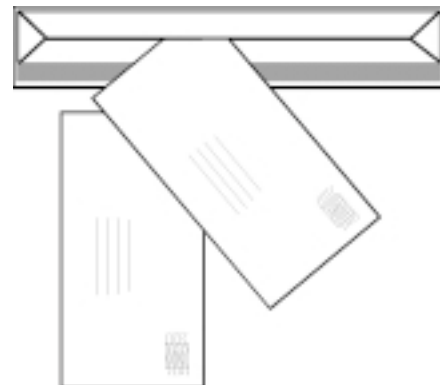
## Mailing List Rental Guidelines

### I. Lists Available

- a. Most recent annual meeting registrants
- b. Membership (US only, with or without foreign, with or without residents)
- c. Sorts by zip and alpha are available

### II. Formats

- a. One-up Pressure Sensitive labels (Extra Fee)
- b. Cheshire labels, ungummed, uncut
- c. Disk in ASCII format
- d. All may have key code for extra fee



## Ordering Requirements and Restrictions

1. Lists are available for one-time use only by purchaser and may not be reproduced, reused, or resold, in any form or manner. Purchaser must sign statement on order form.
2. Addresses are the members' preferred mailing address. Phone numbers, Fax numbers and Emails are not available.
3. All orders must be in writing on the enclosed form and all sections must be completed. At least one sample of the mailing piece must be provided for approval before list(s) are forwarded.
4. Purchaser will be billed at time order is shipped. Direct mail agencies may be requested to provide advanced payment. Failure to receive payment in a timely fashion may preclude future use of any list and a collection will be instituted.
5. Lists to be used for surveys require approval of the survey content, to include any letter of introduction.
6. The right is reserved to refuse list rental orders for use with any program in direct conflict with a Society program, or a mailing that is in conflict with the Society's mission.
7. Use of a Society list in no way constitutes approval of the content of the mailing.
8. The Society shall not be liable for any loss / damages incurred through the use of a list and does not guarantee results from the use of any list.



## Assure That Your Message Reaches the ANESTHESIA Sub-Specialty Community



Updated Daily



95% zip+4



Fast Service

## Society Data

### Society of Cardiovascular Anesthesiologists

US Members (No Residents)	<u>3,323</u>
Foreign Members (Includes Canada)	<u>791</u>
Resident Members (All)	<u>2,286</u>
total	<u>6,400</u>

### Pre-meeting Registrants

\$1.00 per name + \$400 Setup

## Rates

Set up rental fee	\$400
Per 1,000 or fraction	\$150
Key Code per 1,000	\$50 (Add on)
Pressure Sensitive per 1,000	\$50 (Add on)

## Delivery

Shipped within five working days from receipt of order via first class mail. Courier service available with customer account number for one or two day service.

# Order Form

To Order: Fax or mail your completed order form to: Ruggles Service Corporation, Attn.: Membership Services, P.O. Box 11086, Richmond, VA 23230-1086 • Fax (804) 282-0090. For more information, call (804) 282-0062.

## Shipping Information (please print)

\_\_\_\_\_

Contact Name

\_\_\_\_\_

Address

\_\_\_\_\_

\_\_\_\_\_

City State Zip

\_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

\_\_\_\_\_

E-mail

\_\_\_\_\_

Date Needed

\_\_\_\_\_

Company Name \_\_\_\_\_

Society Name \_\_\_\_\_

## Billing Information (please print)

\_\_\_\_\_

Contact Name

\_\_\_\_\_

Address

\_\_\_\_\_

\_\_\_\_\_

City State Zip

**Agreement:** The names and addresses provided by Ruggles Service Corporation are the property of the Society and are supplied for the specific mailing ordered and for no other purpose. After completion of such mailing, any unused labels, lists, or disks from such will be destroyed or erased and will not be used for any other purpose. This list is solely provided for a one-time use only.

\_\_\_\_\_

Signature of Acceptance of Rental Terms \_\_\_\_\_ Date \_\_\_\_\_

## Selection(s) for Each List (see attached data tables)

Total \$ Per Your Extension \$ \_\_\_\_\_

Purchase Order # \_\_\_\_\_

Society	List Type	Specifications
SCA	Annual Mtg. Registrants	US only with residents (Sample)

List Format     Cheshire     Pressure Sensitive     Disk     E-mail (Address \_\_\_\_\_)

Sequence     Zip Code     Alpha (last name)     Key Code    Print

Delivery     UPS (2-day) delivery    Acct# \_\_\_\_\_

UPS (next day) delivery    Acct# \_\_\_\_\_

FedEx delivery    Acct# \_\_\_\_\_

First Class Mail

## Additional Specifications

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Use additional sheets if necessary